Aria Systems
The Modern Billing & Monetization Platform
Built to Grow Recurring Revenue

ARIA

About Aria Systems

Aria provides the leading cloud-based billing and monetization platform for subscription and usage-based businesses. Aria's platform empowers enterprises to rapidly introduce new product offerings and bundles, automate billing processes and grow recurring revenue.

Why Aria?

- Built for the Enterprise
- Designed for Subscription & Usage-based Revenue
- Customer-centric
- Cloud-agnostic
- Industry-agnostic
- Open and Extensible
- Top-Ranked by Analysts

Trusted by the World's Most Innovative Enterprises

Adobe

COMCAST

experian

PHILIPS

SUBARU

vmware

Customer Lifetime Value and Recurring Revenue

Aria Systems' billing and monetization platform helps finance executives grow top line revenue while improving billing operations efficiencies and growing lifetime customer value. Whether you're a CFO, controller, or FP&A, Aria's platform takes care of all the complexity so you can focus on the tasks that require human intervention. Our cloud-native platform goes beyond basic billing to manage subscription and usage-based revenue over the lifetime of the customer relationships.

Aria is purpose-built to deliver unlimited monetization opportunities, maximize returns from every customer event (or "revenue moment") including billing, provisioning, and servicing of products, and accelerate your time-to-market. With Aria, you will better serve your customers because we enable the fastest innovation of pricing and packaging in the industry.

Aria allows you to improve cash flow and reduce revenue leakage by automating your business rules related to payments, dunning and collection. The Aria platform seamlessly integrates into your existing finance tech stack enabling enterprises to maximize the benefits of recurring revenue while minimizing your financial risk.

"Aria's platform gives finance the flexibility, scalability and efficiency to bring innovative new products to market and improve the customer experience now and into the future." – CFO

Top Line Growth. Bottom Line Value.

Acquire More Customers

Offer products in new ways and expand your market to people and places you were unable to reach before.

Grow Recurring Revenue

Cultivate an ever-expanding base of new customers, while increasing the retention rates of existing customers.

Maximize Lifetime Value

Transform every customer interaction into a successful revenue moment.

Be Secure

Aria is PCI compliant, TRUSTe certified for data privacy, and is audited regularly by highly reputable third-party assessors.

Automate Billing Processes

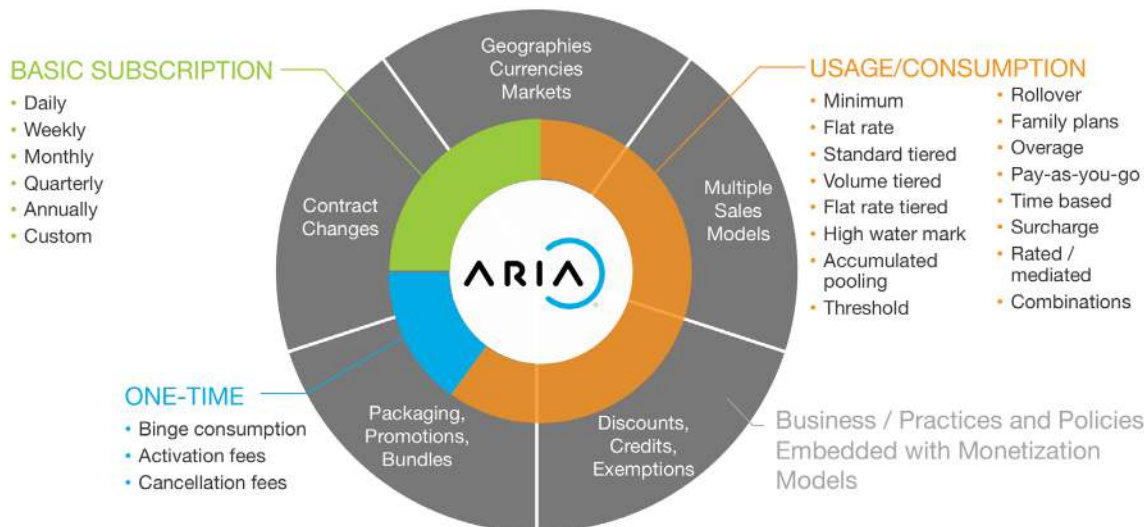Reduce human error and streamline billing processes, gaining more time to focus on strategies that grow revenue.

Get Real-Time Analytics

Identify trends and recognize opportunities for new offerings to attract more business and strengthen customer retention.

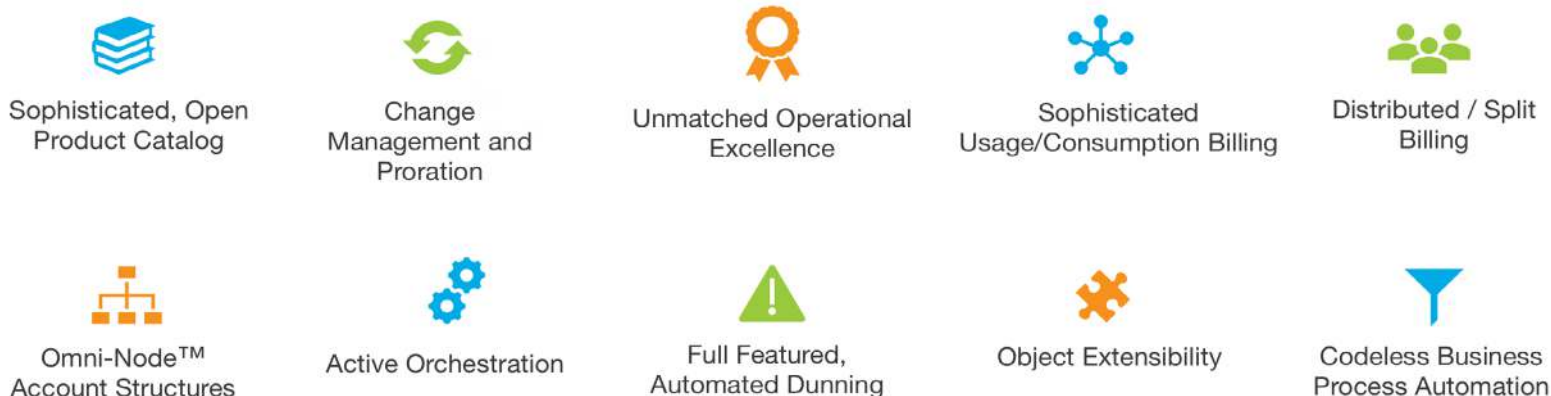# Monetization Models that Enable Your Go-to-Market Strategy

Aria offers the widest range of monetization models without custom coding so you can test prices and packages and offer your customers the strongest and most appropriate products and services possible. From simple subscriptions to one-time charges (e.g. activation and cancellation fees) to usage and consumption-based models, Aria provides the pricing structures to future-proof your business.

Aria automates the collection and rating of usage so you don't have to build multiple integrations and do manual calculations. We also support the business policies necessary to sell in multiple geographies and currencies, manage contract changes, add package promotions, award discounts and handle multiple sales models from web to direct to partner - without any concern that a calculation will be missed or an incorrect invoice sent.

BASIC SUBSCRIPTION
- Daily
- Weekly
- Monthly
- Quarterly
- Annually
- Custom

Geographies Currencies Markets

Contract Changes

USAGE/CONSUMPTION
- Minimum
- Flat rate
- Standard tiered
- Volume tiered
- Flat rate tiered
- High water mark
- Accumulated pooling
- Threshold
- Rollover
- Family plans
- Overage
- Pay-as-you-go
- Time based
- Surcharge
- Rated / mediated
- Combinations

Multiple Sales Models

ONE-TIME
- Binge consumption
- Activation fees
- Cancellation fees

Packaging, Promotions, Bundles

Discounts, Credits, Exemptions

Business / Practices and Policies Embedded with Monetization Models

Enterprise-Grade Platform Built to Support Omnichannel Commerce

Serve your customers better with out-of-the-box capabilities and benefits that offer unparalleled flexibility and automation. Aria's platform offers not just a canned solution to a problem, but a dynamic interplay of industry-leading capabilities that all come together to give our customers the agility and flexibility necessary to thrive in today's interconnected world.

Sophisticated, Open Product Catalog

Change Management and Proration

Unmatched Operational Excellence

Sophisticated Usage/Consumption Billing

Distributed / Split Billing

Omni-Node™ Account Structures

Active Orchestration

Full Featured, Automated Dunning

Object Extensibility

Codeless Business Process Automation