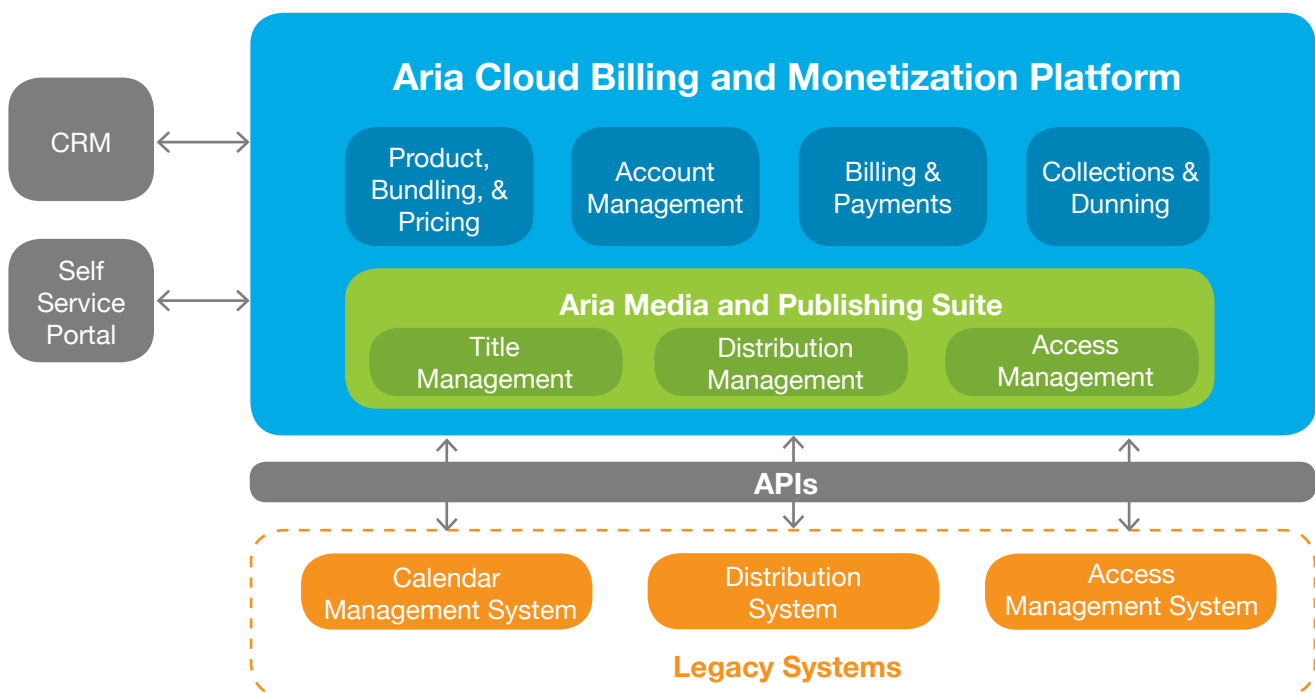


## MEDIA SHIFTS FROM CONTENT OWNERSHIP TO CONTENT ACCESS

The Media and Publishing industries continue to evolve, fueled by continued growth of mobile and broadband internet access and a shift in consumer behavior from content ownership to content access. To stay relevant into today's landscape and monetize investments in news and content, publishing companies must bring the agility of digital into the print market. To effectively serve today's consumers, they must offer print, digital and bundled subscriptions. To do so, they need a common and coordinated platform that can harness operational efficiencies to deliver premium services and superior customer care.

With the Aria Media and Publishing Suite (AMPS), content providers and publishers can easily manage print distribution calendars and schedules, run promotional campaigns, offer discounts, bundle products, handle payments and manage customer access rights for both digital and print content. The applications sit seamlessly between the Aria Billing and Monetization Platform and existing legacy systems.



## KEY BENEFITS

- Improve customer retention and increase revenue growth, across print, mobile, and web
- Deliver superior customer experience across the entire customer lifecycle; increase customer satisfaction by 2x
- Manage access rights for digital media subscriptions and reduce revenue leakage by 80%
- Support the transitional shift from content ownership to content access from one platform
- Reduce operational costs, distribution & access errors, and customer care remedy costs by one third

*"The Aria Media and Publishing Suite extends Aria's billing and monetization platform to meet the needs of media companies like ours. We have greater flexibility to manage the large volume of subscriptions across both print and digital titles and better meet the needs of our customers."*

-Haakon Johansen, Vice President Consumer Market, Amedia

## PRE-BUILT APPLICATIONS ENABLE YOU TO MANAGE THE ENTIRE LIFECYCLE OF DIGITAL AND PRINT SUBSCRIPTIONS IN A UNIFIED ENVIRONMENT



### Digital Access Management

Provides a single system to manage distribution of access rights for customers' digital media subscriptions. Whenever a subscriber changes their set of subscriptions (additions, cancellations, etc.), the details are instantly coordinated with the access control system to provide access to newspapers, articles and other digital content.



### Print Distribution Management

Provides unified management of titles (newspapers, magazines, etc.), whether published via digital or physical media. Title name, description, distribution system, distribution calendar, publishing days, revenue controls and access controls are centrally orchestrated from the Aria Media and Publishing Suite.



### Title Management

Provides unified management of shipping addresses for customers subscribing to physical media. Content providers can manage physical deliveries to customer-defined addresses, allowing customers to split delivery between multiple addresses and across different schedules, synchronizing seamlessly with physical distribution companies.

## THE POWER OF THE ARIA BILLING MONETIZATION PLATFORM HARNESSSED FOR MEDIA AND PUBLISHING NEEDS

The Aria Media and Publishing Suite extends the Aria Billing and Monetization Platform and provides media and publishing companies with account management, subscription management, discount management, campaign management, bundle management, service document management, payment management and financial management capabilities. The Aria Media and Publishing Suite leverages active orchestration, notifications and drives entitlements/ provisioning of physical and digital assets. The system process invoices and credits, tax, payments (PCI certified credit card processing as well as ACH) and interfaces to the financial system of record.

The Aria Media and Publishing Suite is a unified platform which holds the state of customer and their services with your media and publishing brands, whether they access via self-service portal or a customer service representative. AMPS yields greater flexibility to manage large volumes of subscriptions - for both print and digital media - to better meet the needs of customers and reduce operational costs.

## ABOUT ARIA

Aria Systems' cloud-based monetization platform is the analysts' choice, top ranked by leading research firms. Innovative enterprises like Adobe, Allstate, Comcast, Philips and Subaru depend on Aria to accelerate time to market and increase flexibility, enabling them to maximize customer value and grow recurring revenue through subscription and usage-based offerings.

**The Aria Media and Publishing Suite is available now.**

**For more information, visit [www.ariasystems.com](http://www.ariasystems.com) or contact us at [info@ariasystems.com](mailto:info@ariasystems.com) or 1-877-755-2370.**