

HOW DO YOU CHOOSE A SUBSCRIPTION COMMERCE SOLUTION?



6 key factors to consider...

1 Time to Market



Your subscription billing platform should get you to market in weeks or months, not years, without costing a fortune or consuming the majority of available IT or financial operations resources.

2 SaaS vs. Traditional Systems

Choose a commerce platform that can provide the best of both worlds; the security and robustness of an on-premise system with the flexibility and responsiveness of a SaaS system.



3 Responding to Trends, Customers and Markets

Your platform should accommodate rapid change and response cycles so you can explore new market opportunities without negatively impacting the customer experience.



4 Growing and Keeping Customers

Don't choose a subscription commerce platform that limits your ability to offer changing pricing and product options to meet customers' demands and desires.



5 Integrating with Existing Systems



Don't settle for a platform that hinders operations, but focus on one that extends the value and performance of your current operational ecosystem.

6 Minimizing Risk

Whatever subscription commerce solution you decide upon must be secure, always available and fully compliant with regulations for your industry.



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Selecting Your Subscription
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