

# Cars of.

# Past Present and Future

Arguably, no invention has so visibly reshaped our world like the automobile. From the autobahns of Germany to the interstates in America, we've built our world to revolve around the car. At its height, 1 in every 6 jobs in the U.S. was tied to automobile industry.

As car ownership gives way to mobility, manufacturers are responding with innovations that make how we get around more enjoyable and safer than ever. Here's a look at how cars have changed over the past 100 years and what we can look forward to:



Drive



Climate



Entertainment



Safety



Security



Lux Items



Manual only



Windows and vents



Talking



None



No keys



Silk curtains,  
foldable seats



1917



Automatic transmission



Air conditioning



Radio



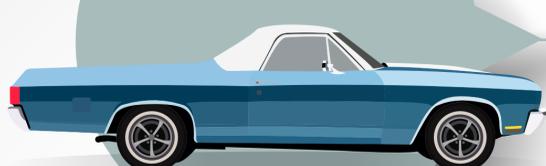
Seat belts



Door locks, key ignition



8-track stereo,  
power windows



1967



Adaptive cruise control,  
Semi-autonomous modes



Personalized, integrated climate  
control, heated seats



Touch screen infotainment,  
streaming audio



Airbags, adaptive safety systems



Keyless entry and starting



Virtual cockpits



2017



Electric or hydrogen fuel cell,  
fully autonomous



Flexible cab configuration,  
changes depending on driving  
mode — kick back and relax,  
watch a film, or connect to the  
Internet and work in a mobile office



Bluetooth standard,  
custom video and audio



Self-correcting with pedestrian,  
night and vehicle detection



Keyless access via mobile app,  
pairing with home



Soundproof glass



2027

Like the auto industry, which is moving from one time purchase to pay as you go, monetizing everything is changing. Today the customer increasingly in the driver's seat. If you're looking to upgrade your billing and monetization system to bring a wider variety of customer-centric products to market more quickly, then contact [Aria Systems](#). We'll steer you in the right direction.

#### Sources:

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