RECURRING REVENUE MANAGEMENT

7 REASONS
WHY INTEGRATION MAKES SENSE…

1. MAXIMIZE CURRENT INVESTMENTS
Get the most from your big investment $$$ in your infrastructure.

2. DRIVE INNOVATION
Less resources spent on infrastructure means more time and resources for growing your business.

3. ACCELERATE RESULTS
Fewer changes = faster time to market = quicker return on investment.

4. PERSONALIZED CUSTOMER EXPERIENCE
Provide what they want, the way they want it, when they want it.

5. REDUCE DEPLOYMENT COSTS
Integrating with your current environment costs less than replacing it.

6. MINIMIZE BUSINESS DISRUPTION
If it’s not broken, why fix it?

7. PROVIDE A SINGLE CUSTOMER VIEW
Customer service starts with knowing your customer — who they are and what drives their behavior.

NEW RECURRING REVENUE SYSTEM

CRM System  CSR System  Fulfillment Platform  ERP System  Billing  Reporting

Source:
Recurring Revenue: Why Integrating with Existing Systems is Key to Success [ePaper]
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