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# Advantages of Choosing a Cloud-based Solution...



## Faster Time to Market

Cloud service providers have become adept at continually updating their offerings to meet the demands of this broad and diverse market.



## Scalability

Unlike managed software solutions, on-demand, cloud-based billing services transfer the burden and risk of scaling to the provider.



## Low Total Cost of Ownership (TCO)

With no hardware or software to be purchased, companies using on-demand cloud services pay only for the functionality they need, avoiding exorbitant up-front fees.



## Security and Compliance

Cloud delivery enables businesses to leverage powerful security and compliance controls for each and every transaction built into the provider's service.



**The #1 advantage for on-demand delivery of cloud recurring revenue management services is that they do not require purchasing, installing, or maintaining software or hardware, reducing IT expenses and management headaches.**



Source: The Recurring Revenue Dilemma: Cloud Services vs. Managed Software [ePaper]



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